

Be part of it! Sponsorship packages

14–22 May 2022
POWERFUEL
Week 2022

Powerfuel Week – different modules that together form a novel concept that will be absolutely exceptional! Combining information with the unique facilities of the Swiss Museum of Transport, Switzerland's most visited museum, Powerfuel Week consists of a conference and an accompanying trade fair for interested specialists and nine days of public events centred on hydrogen technology for the many daily museum visitors.



Sponsorship ^{16–17 May 2022} **POWERFUEL** Conference & Trade Fair

Reach your potential customers at the Powerfuel Conference 2022. Present your company and your portfolio to leading OEMs, decision-makers, researchers and newcomers from the entire application spectrum related to hydrogen and fuel cells. As a sponsor of the Powerfuel Conference, you will be in the spotlight and have the opportunity to actively shape the occasion. The evening event with dinner will take place in the aviation and space travel hall and offer a varied programme with a visit to the planetarium.



	Gold All-round package for ultimate visibility and recognition CHF 50,000.00	Silver Exclusive visibility for your brand CHF 25,000.00
Logo presence/branding	On all communication media (print materials, online banners, website)	On selected communication media
Press release	Exclusive press release	CEO quote in the press release for the event
Newsletter	Quote and logo	Quote
Conference tickets	10	5
Evening event/dinner tickets	10	5
Trade fair stand	6 m ²	
Pitch	Presentation of a project, idea or challenge in a two-minute elevator pitch, followed by a matchmaking session	
Product presentation	Presentation of an exhibit in the arena of the Swiss Museum of Transport	
Workshop	Organisation of a one-hour workshop	

Sponsorship 14–22 May 2022 **POWERFUEL** Days

You can also become a sponsor of the Powerfuel Days, the 9-day public event that will be held from 14 to 22 May in the arena of the Swiss Museum of Transport, and introduce yourself to daily visitors to the Swiss Museum of Transport.



Gold
All-round package for ultimate
visibility and recognition
CHF 30,000.00

Silver
Exclusive visibility for
your brand
CHF 15,000.00

	On all communication media (print materials, online banners, website)	On selected communication media
Logo presence/branding		
Newsletter	Quote and logo	Quote
Conference tickets	6	3
Evening event/dinner tickets	6	3
Product presentation in the arena	Presentation of an exhibit in the arena of the Swiss Museum of Transport	

If you are planning special events such as H2 test drives, demonstrations or other activities for general museum visitors, we will be happy to help! Contact Terence Morello terence.morello@quz.swiss

Complete packages at a special price:

Sponsorship 14–22 May 2022 **POWERFUEL** Week 2022

Book the complete Powerfuel Week 2022 package – including the Powerfuel Conference & Trade Fair and Powerfuel Days – at a special price.



Gold
All-round package for ultimate
visibility and recognition
CHF 75,000.00

Silver
Exclusive visibility for
your brand
CHF 35,000.00

Powerfuel Conference & Trade Fair	All products and services included in the Gold package for the Powerfuel Conference & Trade Fair and the Powerfuel Days	All products and services included in the Silver package for the Powerfuel Conference & Trade Fair and the Powerfuel Days
Powerfuel Days		

Registration form

14–22 May 2022

POWERFUEL
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When filling in your details, please bear in mind that the information provided will be used in various publications. Please send us the logo in the file formats EPS, JPG and PNG – and, if available, in both horizontal and vertical versions.

Company / Organisation

Street

Postcode

Location

Country

Phone

First name

Last name

E-mail

VAT number CHE

Brief company description

Types of exhibits, products, services

We wish to order:

Sponsorship



- Gold CHF 50,000.00*
- Silver CHF 25,000.00*

Sponsorship



- Gold CHF 30,000.00*
- Silver CHF 15,000.00*

Complete packages for a special price



- Gold CHF 75,000.00*
- Silver CHF 35,000.00*

Extras:

- Coffee break (4) CHF 3,000.00*

Invite conference participants and exhibitors for a coffee and a small treat in the exhibition area. You will be listed as a coffee break sponsor on the Powerfuel website, in the programme booklet and in the event guide.

- Lunch break (2) CHF 3,500.00*

Sponsor the lunch event. You will be listed as a lunch sponsor on the Powerfuel website, in the programme and in the event guide.

- Promotional video CHF 2,000.00*

Have your promotional video played on screens before the plenary session or during breaks.

Evening event:

- We will participate in the evening event on 16 May

included in the sponsor package

* All prices exclude 7.7% VAT.

You guarantee that you are authorised to legally represent the above-named company and that you are submitting this application on behalf of said company. You also confirm that all the information contained herein is correct for publication in relation to the Powerfuel Week event.

- I accept the GTC and the data protection provisions of Quade & Zurfluh AG and the Swiss Museum of Transport.

Name

Place, date

Company stamp and legally
binding signature

Please send the completed document to Terence Morello at terence.morello@quz.swiss